



# St. Vincent's PHYSICIAN ALLIANCE

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## Message from the Chairman

Dear Colleague,

I wanted to take this opportunity to thank you for being a member of the St. Vincent's Physician Alliance. We are a physician-led organization that has been around in the form of a PHO for a long time, but until recently has been pretty much inactive. We are now transitioning the PHO into a clinical integration program to prepare for the upcoming changes in health care. This will position us better to participate in commercial risk contracts and potentially a Medicare ACO down the road.

Our goal is to make sure that as physicians, we lead the way in the change from a volume based health care system to a value and quality driven health care system. If we do not take this opportunity to lead, we will simply be dictated to and lose more control of our professional lives. No one wants to provide better health care than we the physicians. And there is no one better to partner with than the St. Vincent's Health System. Since we are an organization that is led by physicians, both private physicians such as me as well as our colleagues that are employed by the health system, we need YOU to be involved to ensure our success.

You will continue to hear more about this organization. You may also be asked to participate in one of our committees. If called to serve, please do so. You will receive compensation for your time. Moreover, this is an opportunity for you to have a voice in the rapidly changing health care system. Regardless of whether President Obama or Governor Romney wins in November, change is coming. There is unlikely to be a return to the status quo!

I will be keeping you informed of developments as they occur in a monthly electronic newsletter. We are very fortunate to have the support of St. Vincent's Health System to provide the infrastructure for us as we begin this endeavor. We want participants from all of the Health System, and we will be holding our board meetings both downtown and at East on a rotating schedule.

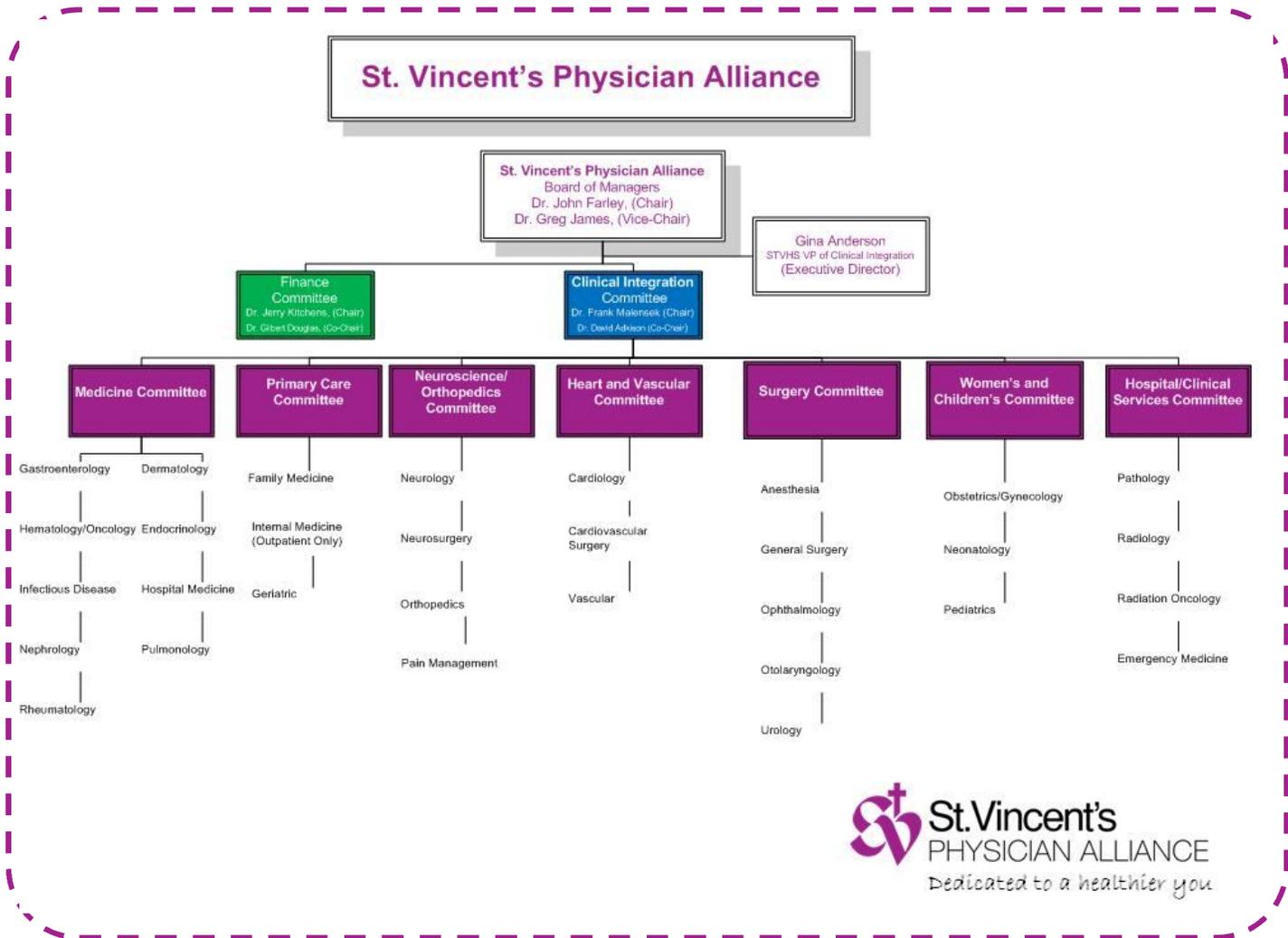
If you have any questions about how you can become more involved, please contact Gina Anderson, Vice President of Clinical Integration, at 838-5770.

I look forward to working with you,

John W Farley, MD

Chairman, Board of Directors, St. Vincent's Physician Alliance  
President, Birmingham Internal Medicine Associates, PC





# Committee Responsibilities

## Clinical Integration Committee

- Oversee the company's ongoing quality assurance and improvement program.
- Recommend the implementation of evidence-based medical practice or clinical guidelines and processes.
- Review and recommend evidence-based medical practice measures and clinical guidelines that will be used to establish quality performance standards.
- Evaluate and recommend information technology systems to be utilized by the company to promote clinical integration and to improve the quality of and efficiency of healthcare services offered by physician providers.
- Review and recommend processes and specific remedial actions for physicians who fail to maintain the quality performance standards adopted by the company.
- Review and recommend to hospital corrections to various hospital processes and procedures through appropriate peer review committees.

## Finance Committee

- Review and recommend contractual relationships between the company and third party payers, managed care companies, employers or other entities who are financially responsible for healthcare services delivered to various populations.
- Evaluate and recommend processes and methodologies for the allocation of payments collected by the company.

# Clinical Integration—IT Update

**Clinical Integration (CI)** is an ongoing process of changing physician practice patterns to increase healthcare quality and efficiency while controlling costs. This is achieved by improving the connectivity of physicians between the outpatient and inpatient settings while decreasing clinical practice variation. Moreover, one of the big focuses of CI is on population health which can lead to better management of chronic conditions.

STVPA has chosen **MedVentive Population Manager™** as the clinical integration IT solution. Population Manager supports clinical integration and population management needs. MedVentive's sophisticated enterprise collaboration platform and clinical registry tool provides the needed IT infrastructure for clinical integration as well as robust performance improvement tools to help providers earn all of their quality incentive revenue.



Deidre Kyzer, Program Manager Clinical Integration, will be working with each physician practice to implement Population Manager. The roll-out will begin with 5 pilot practices and once the application has been tested by these users, the full implementation schedule will be developed. Additionally, we'll be working with MedVentive to schedule demonstrations of the product so each physician will have an opportunity to see it in action and get questions answered. If you have any questions about MedVentive or the Population Manager implementation, please contact Deidre at 205-838-5772. You may also visit [www.medventive.com](http://www.medventive.com) for more information.